

Package: Community [Payton's Promise Sponsorship]

Cost: \$1000 (monthly) (value: \$3282.5+)

| | <u>Spots</u> (cost/:30 spot) | <u>Value</u> |
|---|------------------------------|-----------------|
| RADIO [TOTAL] | 4 | \$400 |
| ○ Network :10s (13 markets) | 0 (\$50) | \$0 |
| ○ Birmingham (AL) | 0 (\$50) | \$0 |
| ○ Cape Girardeau (MO) | 0 (\$25) | \$0 |
| ○ Charlotte (NC) | 4 (\$100) | \$400 |
| ○ Columbia (SC) | 0 (\$50) | \$0 |
| ○ Florence/Myrtle Beach (SC) | 0 (\$25) | \$0 |
| ○ Greenville (NC) | 0 (\$50) | \$0 |
| ○ Greenville (SC) | 0 (\$25) | \$0 |
| ○ Knoxville (TN) | 0 (\$25) | \$0 |
| ○ Louisville (KY) | 0 (\$25) | \$0 |
| ○ Paris (TN) | 0 (\$25) | \$0 |
| ○ Richmond (VA) | 0 (\$25) | \$0 |
| ○ Springfield (MO) | 0 (\$25) | \$0 |
| ○ Winchester (VA) | 0 (\$50) | \$0 |
| | <u>Impressions</u> (cpm) | <u>Value</u> |
| DIGITAL [TOTAL] | 126000 | \$2882.5 |
| ○ COMMERCIALS & PROMOS (Audio/Video) | | |
| ▪ Podcast | 10000 (\$50) | 500 |
| ▪ Podcast sponsor promos | 25000 (\$25) | 625 |
| ▪ Streaming | 10000 (\$25) | 250 |
| ▪ Streaming sponsor promos | 25000 (\$12.50) | 312.5 |
| ▪ Video Commercials | 5000 (\$100) | \$500.00 |
| ○ BANNER ADS / POSTS / ON-SITE | | |
| ▪ Social Media (est. reach) | 25000 (\$5.00) | 125 |
| ▪ AceTJ.TV Banners | 10000 (\$25) | 250 |
| ▪ Newsletter* | 25000 (\$2.50) | 62.5 |
| ▪ Banner Ads (Web/stream) | 1000 (\$7.50) | 7.5 |
| ▪ App ad/menu | 0 (\$10) | 0 |
| ▪ On site (appearance audience access) | | 250 |

PLUS

- Primary voice (endorser): Riggins or Alexis
- Local / regional market geo-fencing to include / exclude all areas needed (other non-southeastern regions also available)
- Different messages in different areas on most Ace TJ Media platforms
- (optional) Tracking url available (AceTJ.com/your_company)
- (optional) Ace TJ Media can provide creative, audio production, script writing, banner graphic design and some video production included.
- Cancel at anytime. No term commitments unless otherwise noted. Invoices will be sent at start of month.
- Elements can be adjusted as needed. A la carte options also available with discounting once various price levels are hit.
- An Exact customized version of this page will be produced prior to start and with actual numbers monthly along with samples/airchecks

This is a paid sponsorship.. To donate, please go to PaytonsPromise.org