

**Package: Daily Sponsor [(various) Sponsorship]**

**Cost: \$2500** (monthly) (value: \$6193.75+)

	<u>Spots</u> (cost/:30 spot)	<u>Value</u>
<b>RADIO [TOTAL]</b>	<b>106</b>	<b>\$2950</b>
○ Network :10s (13 markets)	4 (\$50)	\$100
○ Birmingham (AL)	4 (\$50)	\$100
○ Cape Girardeau (MO)	4 (\$25)	\$100
○ Charlotte (NC)	4 (\$100)	\$400
○ Columbia (SC)	4 (\$50)	\$100
○ Florence/Myrtle Beach (SC)	14 (\$25)	\$350
○ Greenville (NC)	14 (\$50)	\$350
○ Greenville (SC)	14 (\$25)	\$350
○ Knoxville (TN)	4 (\$25)	\$100
○ Louisville (KY)	4 (\$25)	\$100
○ Paris (TN)	14 (\$25)	\$350
○ Richmond (VA)	4 (\$25)	\$100
○ Springfield (MO)	4 (\$25)	\$100
○ Winchester (VA)	14 (\$50)	\$350
	<u>Impressions</u> (cpm)	<u>Value</u>
<b>DIGITAL [TOTAL]</b>	<b>196500</b>	<b>\$3243.75</b>
○ COMMERCIALS & PROMOS (Audio/Video)		
▪ Podcast	10000 (\$50)	500
▪ Podcast sponsor promos	4000 (\$25)	100
▪ Streaming	25000 (\$25)	625
▪ Streaming sponsor promos	75000 (\$12.50)	937.5
▪ Video Commercials	5000 (\$100)	\$500.00
○ BANNER ADS / POSTS / ON-SITE		
▪ Social Media (est. reach)	50000 (\$5.00)	250
▪ AceTJ.TV Banners	10000 (\$25)	250
▪ Newsletter*	25000 (\$2.50)	62.5
▪ Banner Ads (Web/stream)	2500 (\$7.50)	18.75
▪ App ad/menu	0 (\$10)	0
▪ On site (appearance audience access)		0

**PLUS**

- Primary voice (endorser): Ace & TJ
- Local / regional market geo-fencing to include / exclude all areas needed (other non-southeastern regions also available)
- Different messages in different areas on most Ace TJ Media platforms
- (optional) Tracking url available (AceTJ.com/your\_company)
- (optional) Ace TJ Media can provide creative, audio production, script writing, banner graphic design and some video production included.
- Cancel at anytime. No term commitments unless otherwise noted. Invoices will be sent at start of month.
- Elements can be adjusted as needed. A la carte options also available with discounting once various price levels are hit.
- An Exact customized version of this page will be produced prior to start and with actual numbers monthly along with samples/airchecks

Choose from one of 5 major daily show/feature sponsorships.