

Package: Title Sponsor [(various) Sponsorship]

Cost: \$5000 (monthly) (value: \$10687.5+)

	<u>Spots</u> (cost/:30 spot)	<u>Value</u>
RADIO [TOTAL]	124	\$3700
○ Network :10s (13 markets)	8 (\$50)	\$200
○ Birmingham (AL)	4 (\$50)	\$100
○ Cape Girardeau (MO)	14 (\$25)	\$350
○ Charlotte (NC)	8 (\$100)	\$800
○ Columbia (SC)	4 (\$50)	\$100
○ Florence/Myrtle Beach (SC)	14 (\$25)	\$350
○ Greenville (NC)	14 (\$50)	\$350
○ Greenville (SC)	14 (\$25)	\$350
○ Knoxville (TN)	4 (\$25)	\$100
○ Louisville (KY)	4 (\$25)	\$100
○ Paris (TN)	14 (\$25)	\$350
○ Richmond (VA)	4 (\$25)	\$100
○ Springfield (MO)	4 (\$25)	\$100
○ Winchester (VA)	14 (\$50)	\$350
	<u>Impressions</u> (cpm)	<u>Value</u>
DIGITAL [TOTAL]	525000	\$6987.5
○ COMMERCIALS & PROMOS (Audio/Video)		
▪ Podcast	20000 (\$50)	1000
▪ Podcast sponsor promos	40000 (\$25)	1000
▪ Streaming	50000 (\$25)	1250
▪ Streaming sponsor promos	75000 (\$12.50)	937.5
▪ Video Commercials	10000 (\$100)	\$1,000.00
○ BANNER ADS / POSTS / ON-SITE		
▪ Social Media (est. reach)	100000 (\$5.00)	500
▪ AceTJ.TV Banners	20000 (\$25)	500
▪ Newsletter*	25000 (\$2.50)	62.5
▪ Banner Ads (Web/stream)	5000 (\$7.50)	37.5
▪ App ad/menu	200000 (\$10)	200
▪ On site (appearance audience access)		500

PLUS

- Primary voice (endorser): Ace & TJ
- Local / regional market geo-fencing to include / exclude all areas needed (other non-southeastern regions also available)
- Different messages in different areas on most Ace TJ Media platforms
- (optional) Tracking url available (AceTJ.com/your_company)
- (optional) Ace TJ Media can provide creative, audio production, script writing, banner graphic design and some video production included.
- Cancel at anytime. No term commitments unless otherwise noted. Invoices will be sent at start of month.
- Elements can be adjusted as needed. A la carte options also available with discounting once various price levels are hit.
- An Exact customized version of this page will be produced prior to start and with actual numbers monthly along with samples/airchecks

Choose from one of 5 major 'naming rights' sponsorships.